

Strategies for Effective Talent Management



Timeo-Performance
Get results

CROSSKNOWLEDGE
A Wiley Brand
AUTHORIZED PARTNER



QUICK VIEW

100% distance-learning



Approximately
7 hours



HR managers,
other managers

In the digital age, good working conditions and good pay are no longer sufficient to attract, retain and motivate talent. Companies must no longer be content to acknowledge that "human capital" is their most valuable asset. They must set up a talent management system that will benefit both employees and the company and thus help propel each toward the core of a virtuous spiral. This program provides the keys to ensuring employee satisfaction while continually motivating them to improve performance.

FOLLOW THE PATH

- Job market trends ①
- ② Motivate employees
- Organize employees' work ③
- ④ Develop or seek out talent?
- Create a virtuous spiral ⑤
- ⑥ Share leadership



EDWARD LAWLER

Director, Center for Effective Organizations and Distinguished Professor of Business at the Marshall School of Business, USC. Ranked among the "Top 6 gurus in management" (*Business Week*) and the "25 visionaries who have shaped today's workplace over the past century" (*Workforce*).

FOR PROVEN
BENEFITS

Your company will be more attractive to the best talent



You will increase retention of the best talent



You will see increased motivation of existing employees for better results