

Unlock Your Creative Potential Now



Timeo-Performance
Get results

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A Wiley Brand
AUTHORIZED PARTNER



100% distance-learning



Approximately
6 hours



Managers, employees

QUICK VIEW

This training course will help you unlock your creative potential at work. It is designed to help you lose your inhibitions and overcome obstacles to creativity, including bad habits and limiting beliefs. Perhaps you are overly rational in your approach? Or you have a tendency to favor reliable outcomes and proven methods? Do you find it hard to spark creativity in a group? If any of this sounds familiar, this is the training course for you! We have selected various practices from outside the working world that will help you unlock your creative potential. This course is based on concepts developed by Francis Cholle, an international business consultant and best-selling author of *The Intuitive Compass*.

FOLLOW THE PATH

Stepping outside
your comfort zone

1

2 Asking the right questions

2

Brainstorming

3

4 Being creative in
a group setting

4



FRANCIS CHOLLE

Best-selling author (*The Intuitive Compass*) and TED speaker. Professor at HEC Paris. Faculty at School of Visual Arts in New York City, Wharton School (U. Penn), Columbia, NYU Stern, the Fashion Institute of Technology, the ESCP-EAP executive MBA program in Europe.

FOR PROVEN
BENEFITS

Making better use of your creative skills

+

Using your creative potential to resolve problems at work and in your daily life

+

Being creative in a group setting