

The Finance Tools that Every Manager Needs



Timeo-Performance
Get results

CrossKNOWLEDGE
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QUICK VIEW



100% distance-learning



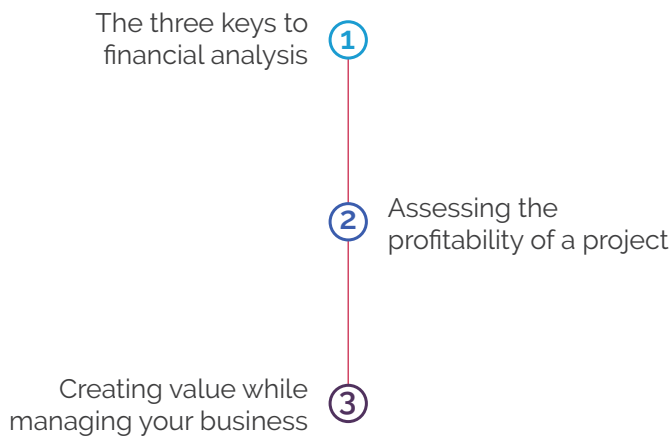
Approximately
12 hours



Business unit, project and team managers, department managers, and employees who manage budgets

The financial aspects of a business are too important to be left to finance experts alone. Managers need to keep value creation in mind when managing their businesses. This innovative digital experience will help you to understand key concepts in corporate finance and will give you tools to manage the three pillars of financial performance. You will learn a methodology that will help you include financial components in your daily activities and communicate effectively with finance experts both inside and outside your company.

FOLLOW THE PATH



MARC BERTONÈCHE

Distinguished Visiting Professor at HEC Paris and Faculty member at INSEAD, Associate Fellow at Templeton College, Saïd Business School, Oxford University, and Visiting Professor, Harvard Business School. Multiple awards including the Harvard Business School's Faculty Award in 1999, 2000 and 2003.

FOR PROVEN
BENEFITS

- Control the financial operations of a business
- +
- Use the information provided by the three main financial documents
- +
- Create value while managing a project
- +
- Master valuation basics
- +
- Make forecasts
- +
- Understand your financial manager's responses to your investment requests